

 Vredestein

2013

Congratulations!

2013 Facebook® Edition

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Designed in Amsterdam, the Netherlands. Printed closest to country of destination.

148 x 210 mm, 115 grams, matte, full color

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Notes

Available years for order

2013 2012 2011

Order @ www.leadsocial.com/yearbook

Version: 1.00 English 2013 Facebook Edition UTC+0000

Last years values are marked with



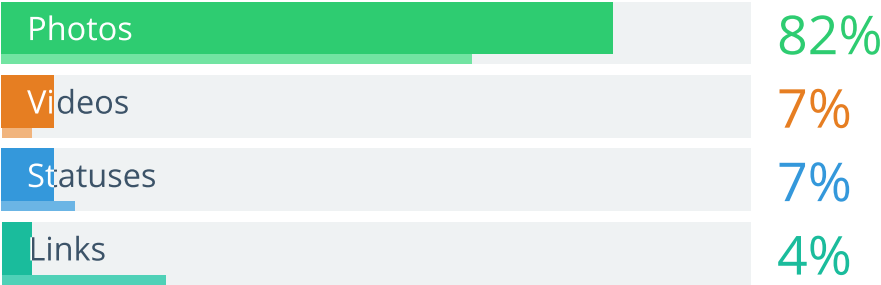
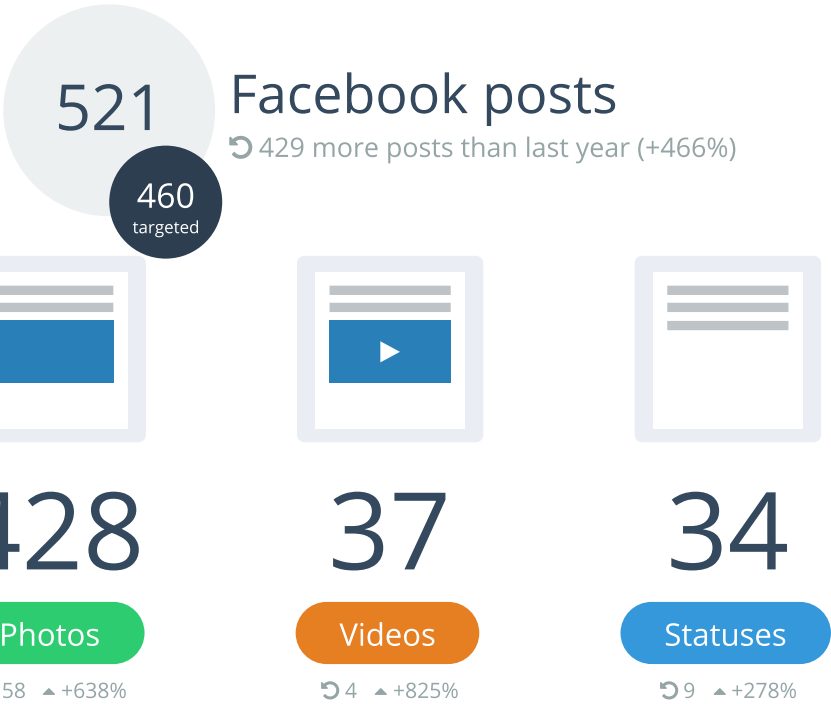
The upper green bar represents this years value, the smaller lower green bar represents last years value

Example

Summary



This year you shared 521 posts, 50 (6%) more than last year. Your post engagement all this year totaled 22 million. This was about 5% more than last year and in line with the increase in your posts. You shared most photos this year, and this type also generated the highest interactions if you look at interactions per post.





Interactions

Likes, comments & shares

↻ 492 ▲ +4088%



17K

Likes

↻ 442 ▲ +3733%



2K

Shares

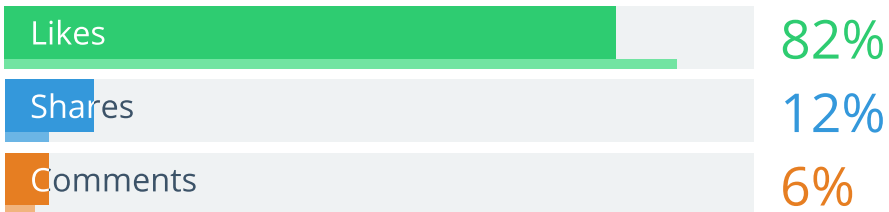
↻ 31 ▲ +7600%

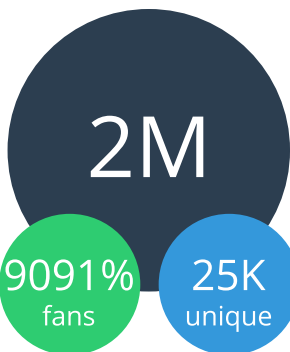


1K

Comments

↻ 19 ▲ +6605%





Impressions

Organic, viral, paid

↻ 56K ▲ +2685%

800K

376K unique

Organic

↻ 28K ▲ +2772%

501K

495K unique

Paid

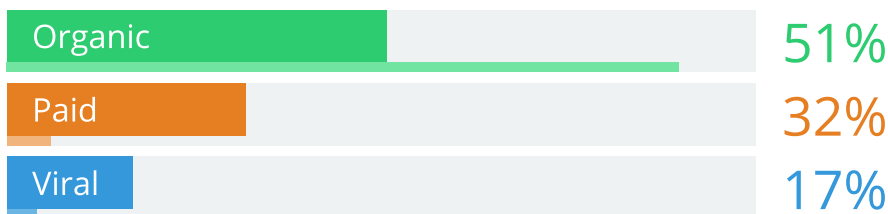
↻ 37K ▲ +1246%

266K

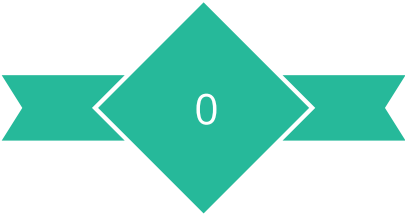
105K unique

Viral

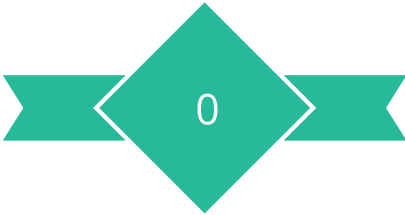
↻ 18K ▲ +1377%



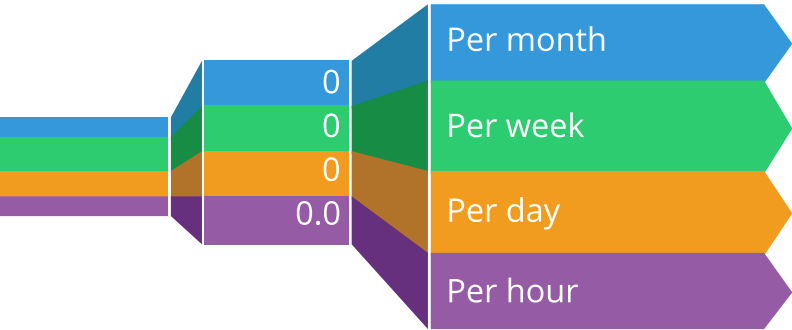
Page likes 1



Page likes 31 December



Increase of **0** page likes
+0% growth

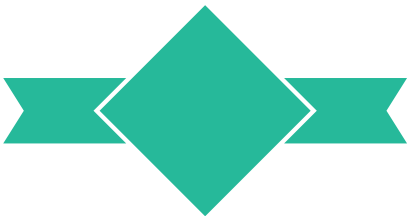


Your highest growth month was August. This was also the month you shared the most posts. It generated your best overall post which might had impact on your page likes growth. The lowest growth in month was December and we did not find anything particular about this month. We expect you to reach your next milestone of 200,000 page likes in August 2014.

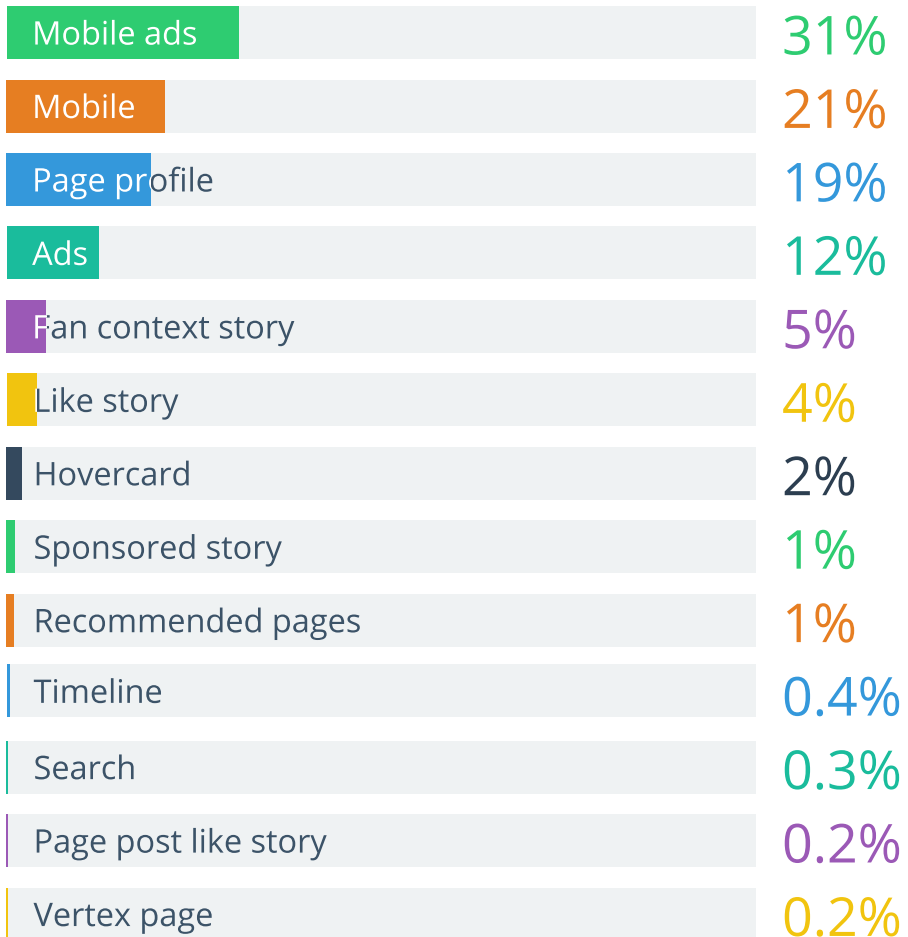
Page likes absolute growth per month

Page likes relative growth per month in %

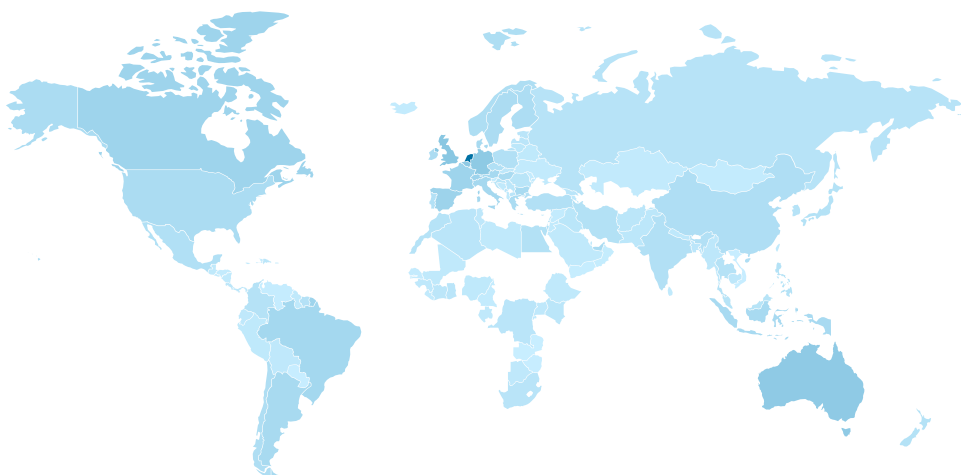
Highest growth month



Page likes coming from...



Page activity coming from....



97%

of all people came from
Netherlands

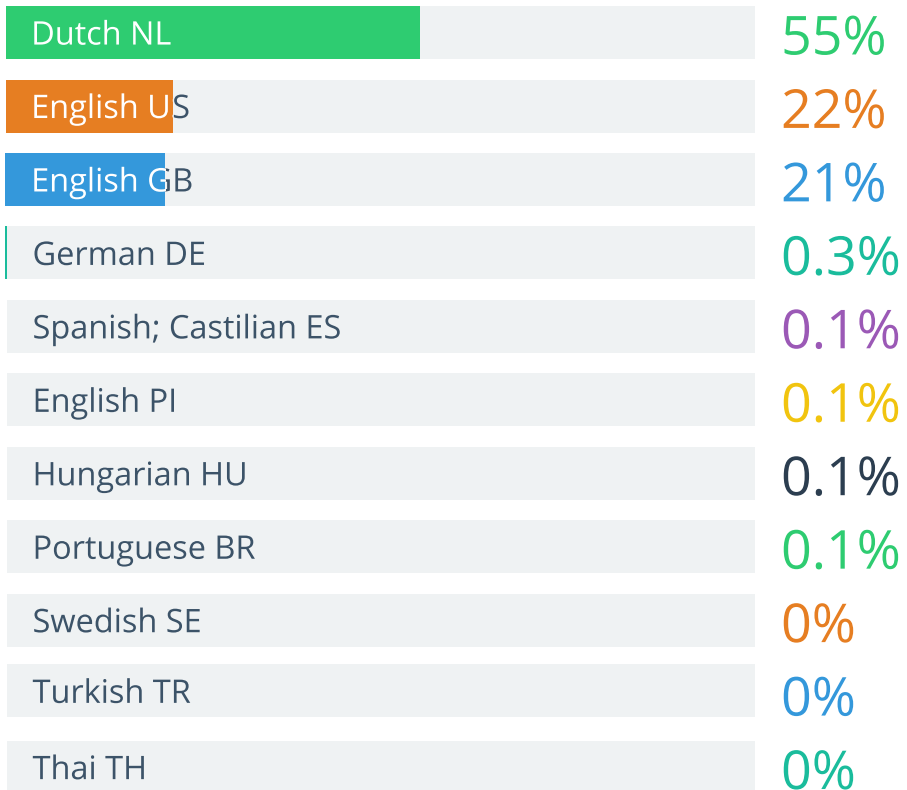
Reach per country

Netherlands	97%
United Kingdom	0.5%
Belgium	0.4%
Germany	0.4%
Australia	0.3%
Spain	0.1%
Switzerland	0.1%
France	0.1%
Canada	0.1%
Netherlands Antilles	0.1%
Brazil	0.1%
Italy	0%
Austria	0%

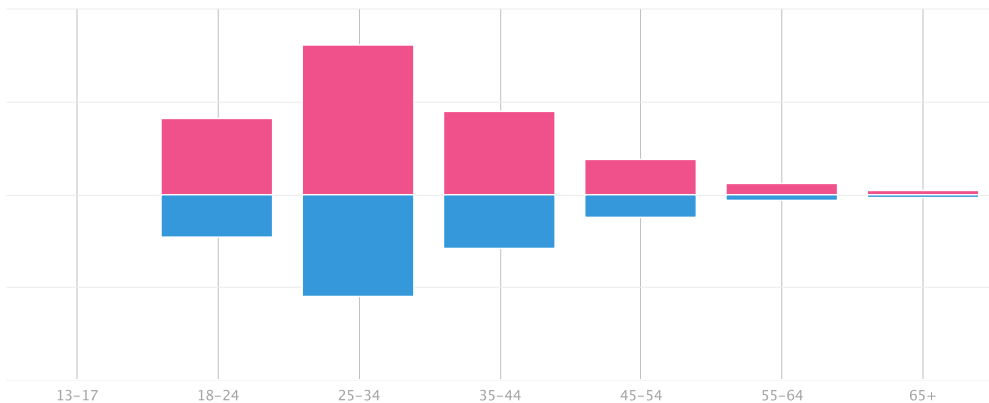
Interactions per city

Amsterdam, Noord-Holland, Netherlands	50%
Rotterdam, Zuid-Holland, Netherlands	3%
Haarlem, Noord-Holland, Netherlands	3%
Almere-Stad, Flevoland, Netherlands	2%
Apeldoorn, Gelderland, Netherlands	2%
Amersfoort, Utrecht, Netherlands	2%
Groningen, Netherlands	2%
Hilversum, Noord-Holland, Netherlands	1%
The Hague, Zuid-Holland, Netherlands	1%
Breda, Noord-Brabant, Netherlands	1%
Amstelveen, Noord-Holland, Netherlands	1%
Eindhoven, Noord-Brabant, Netherlands	1%
Utrecht, Netherlands	1%

Languages spoken



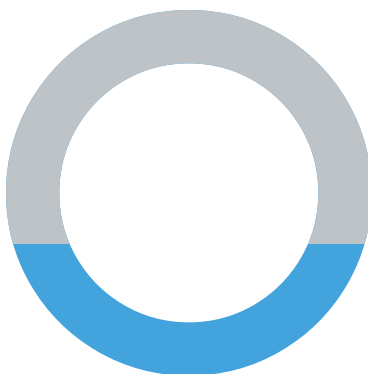
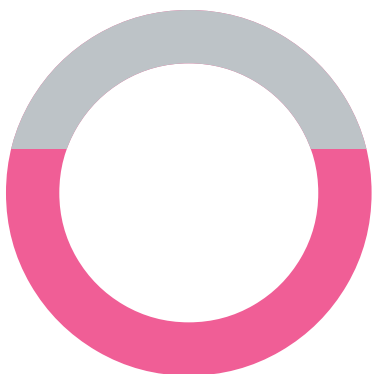
Gender Age Distribution



61%



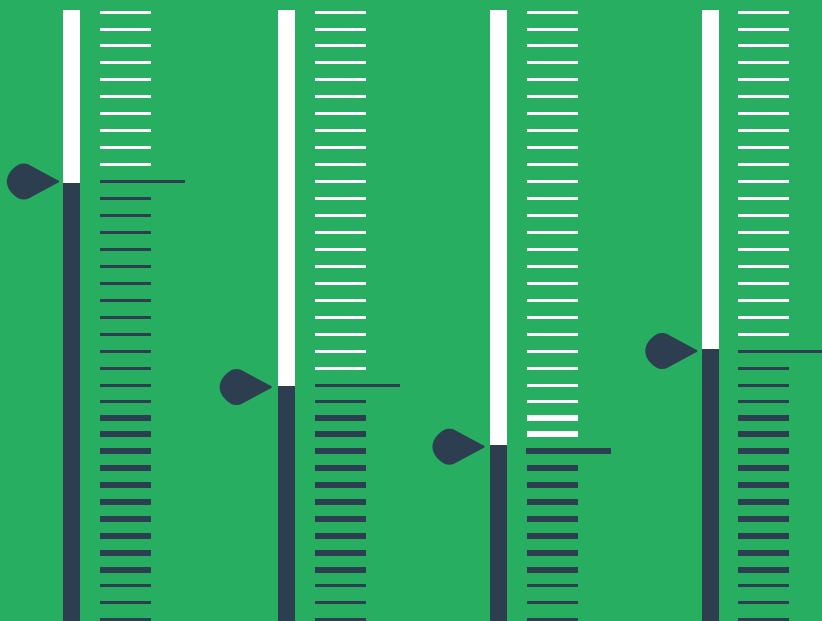
39%



Data sheet

Posts	2012	2013	%
Total photos	58	428	▲ +638%
Total links	20	22	▲ +10%
Total status	9	34	▲ +278%
Total videos	4	37	▲ +825%
Total targeted posts	30	460	
Interactions	2012	2013	%
Total interactions	492	20,604	▲ +4088%
Total likes	442	16,943	▲ +3733%
Total comments	19	1,274	▲ +6605%
Total shares	31	2,387	▲ +7600%
Impressions	2012	2013	%
Total impressions	56,185	1,564,701	▲ +2685
Total fan impressions	17,024	671,483	▲ +9091
Total organic impressions	27,863	800,117	▲ +2772%
Total viral impressions	18,012	266,074	▲ +1377%
Total paid impressions	37,210	500,960	▲ +1246%

Your best posts



Best overall



Vredestein
17 September

Photo

For the first time, Vredestein displayed at the IAA (Internationale Automobil Au...



56

likes

5

comments

10

shares

7,693

views

3,554

people reached

6,592

fans reached

4,653

photo clicks

0

link clicks

7,737

score



Vredestein was presented at the #SEMA2013 in Las Vegas from 5 to 8 of November. ...

19 November

Photo



39 likes

2 comments

11 shares

12,091 views

2,062 clicks

4,050 score

607244886002967



Is your car Vredestein equipped? If yes send us a nice picture with the hashtag ...

25 October

Photo



38 likes

7 comments

7 shares

9,524 views

1,402 clicks

2,495 score

594362510624538

Most engaging



Vredestein
26 December

Photo

Vredestein Wintrac xtreme S awarded with a Good Design Award 2013! The Chicag...



388

👍 likes

21

💬 comments

60

↻ shares

18,711

👁 views

9,812

👥 people reached

11,132

❤ fans reached

470

🖼 photo clicks

0

🔗 link clicks

2,192

🎯 score

2

The Essen Motor Show 2013 has just started!
Vredestein is strongly represented o...

30 November

Photo



22 👍 likes

3 💬 comments

0 ➦ shares

8,478 👁 views

948 👉 clicks

2,398 🏆 score

612558512138271

3

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Las Vegas from 5 to 8 of November. ...

19 November

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Photo



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7 comments

7 shares

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1,402 clicks

2,495 score

594362510624538

Best status update



Vredestein

10 October

Status

Te laat voor de prijs, net 4 Wintracs Xtremes besteld voor onder de Aero! Ben benieuwd, laat de kou en regen maar komen :D

38

 likes

7

 comments

7

 shares

9,524

 views

4,242

 people reached

8,690

 fans reached

1,402

 photo clicks

0

 link clicks

2,495

 score

594257293968393



30 October

Status

Wat een service! Defecte fietsband,
en dealer weigerde te helpen. Na een paar
mailtjes krijg ik vanuit jullie fabriek een
nieuwe toegestuurd, super!

20 likes

0 comments

6 shares

8,531 views

1,348 clicks

2,394 score

596916340369155



20
December

Status

New Vredestein Snowtrac on my
Audi A6.....pervect!!!!

15 likes

0 comments

2 shares

10,778 views

258 clicks

1,253 score

621995951194527

Best link



Vredestein
10 October

Link

VIDEO - Het nieuwe Nederlandse sportwagenmerk Vencer stapt in het segment van dure supersportwagens. Een gewaagde stap, maar toch doet Vencer CEO Robert Cobben een poging. In deze video vertelt hij in...



Vencer Sarthe, Nederlandse supercar met Nederlandse superbanden! Bekijk deze vid...
www.telegraaf.nl

Vencer Sarthe, Nederlandse supercar met Nederlandse superbanden! Bekijk deze vid...

68

👍 likes

0

💬 comments

12

➡ shares

9,202

👁 views

3,328

👥 people reached

6,239

❤ fans reached

0

🖼 photo clicks

157

🔗 link clicks

773

🎲 score

2

Altijd al eens de grenzen op het gebied van grip willen opzoeken? Vredestein is op zoek naar zes AutoWeek-lezers die een uitgebreide bandentest willen doen op het Safety Experience Center in Rosmalen ...

27 September

Link



Vredestein is op zoek naar testrijders! Meld je nu aan via deze link! <http://www...>
www.autoweek.nl

Vredestein is op zoek naar testrijders! Meld je nu aan via deze link! <http://www...>

56 likes

18 comments

6 shares

5,908 views

64 clicks

712 score

579845795409543

3

Ha Európa szerte utazik tél folyamán, ellenőrizze az alábbi listát indulás előtt! Sok európai országban speciális szabályok vonatkoznak az autó felszereltségére vonatkozóan. Téli gumi...

29 October

Link

Utazik télen? Tud arról, hogy sok európai országnak egyedi szabályozása va...
vredestein.hu

Utazik télen? Tud arról, hogy sok európai országnak egyedi szabályozása va...

10 likes

1 comments

13 shares

5,186 views

122 clicks

533 score

596487433745379

Best video



Vredestein
10 October

Video

Great tyres on great cars! Bekijk het filmpje dat gemaakt is op de #IAA 2013 doo...



Great tyres on great cars! Bekijk het filmpje dat gemaakt is op de #IAA 2013 doo...

Great tyres on great cars! Bekijk het filmpje dat gemaakt is op de #IAA 2013 doo...

35

likes

4

comments

9

shares

5,879

views

2,766

people reached

4,040

fans reached

0

photo clicks

42

link clicks

379

score



The brand Vredestein is entering India! Vredestein was introduced in a spectacular way at the Buddh International Circuit in New Delhi. The tyres being introd...

9 December

Video



An amazing video about the introduction of our Vredestein brand in India!

An amazing video about the introduction of our Vredestein brand in India!

54 likes

4 comments

14 shares

1,086 views

27 clicks

371 score

616767785050677



This video presents you several comparison tests under different possible weather and speed conditions. As you will see, summer and winter tyres react differ...

13 November

Video



Wil jij alles weten over de essentie van winterbanden? Kijk vanavond dan naar ...

Wil jij alles weten over de essentie van winterbanden? Kijk vanavond dan naar ...

37 likes

0 comments

7 shares

4,361 views

29 clicks

250 score

603852839675505

Most reached



Vredestein
26 December

Photo

Vredestein Wintrac xtreme S awarded with a Good Design Award 2013! The Chicag...



388

likes

21

comments

60

shares

18,711

views

9,812

people reached

11,132

fans reached

470

photo clicks

0

link clicks

2,192

score

2

Thanks to Julien Sebastian Photographie for this stunning picture of our Vredest...

1 November

Photo



181  likes

7  comments

16  shares

14,599  views

264  clicks

978  score

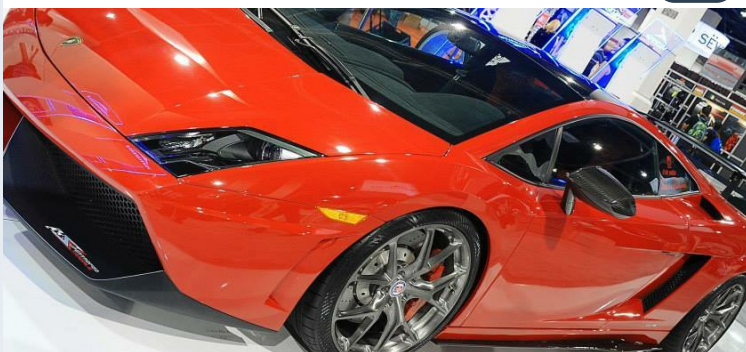
597979166929539

3

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19 November

Photo



39  likes

2  comments

11  shares

12,091  views

2,062  clicks

4,050  score

607244886002967

Most commented post



Vredestein
3 December

Photo

Tag twee @vrienden die je mee wilt nemen op een trip in deze Porsche Panamera me...



112

likes

56

comments

14

shares

6,927

views

3,218

people reached

4,932

fans reached

240

photo clicks

0

link clicks

972

score

2

Perfect ride! Raad het merk en model auto in deze afbeelding!

27 October

Photo



45 likes

39 comments

5 shares

6,917 views

215 clicks

821 score

595574417170014

3

Aan welke auto met Vredestein banden geef jij de voorkeur?

27 November

Photo



88 likes

36 comments

9 shares

5,872 views

441 clicks

1,114 score

611277118933077

Most liked



Vredestein
26 December

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388

👍 likes

21

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60

↻ shares

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470

🖼 photo clicks

0

🔗 link clicks

2,192

🎯 score

2

Good job, keep it up! The car was indeed a Mercedes CLA with Vredestein Ultrac S...

18
December

Photo



230 👍 likes

7 💬 comments

22 ➡ shares

10,331 👁 views

426 👉 clicks

1,391 🏆 score

621156674611788

3

Merry Christmas! Fijne kerstdagen! Frohe Weihnachten! Joyeux Noël ! Buon Natale...

24
December

Photo



225 👍 likes

7 💬 comments

27 ➡ shares

9,959 👁 views

353 👉 clicks

1,253 🏆 score

623801827680606

Most shared



Vredestein
26 September

Photo

10.000 fans! Bedankt allemaal! Bij het delen van deze foto maak je kans op een u...



135

likes

8

comments

86

shares

14,893

views

5,466

people reached

2,370

fans reached

170

photo clicks

0

link clicks

1,342

score



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26 December

Photo



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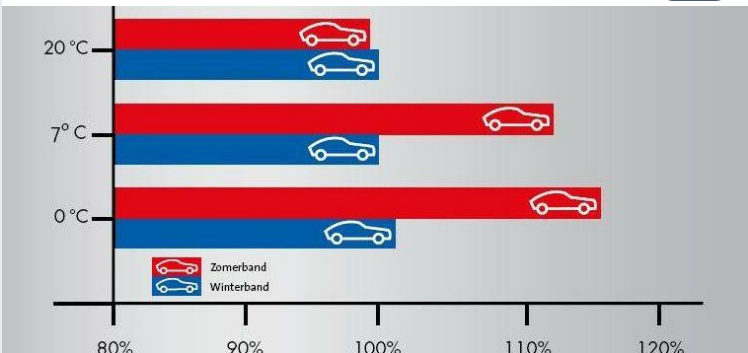
624866534240802



WINTER TIP #1: Waarom winterbanden? Bij temperaturen beneden +7° C hebben w...

7 October

Photo



96 likes

11 comments

47 shares

11,299 views

132 clicks

930 score

584191644974958

Most talked about



Vredestein
26 December

Photo

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December

Photo



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27 ➡ shares

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353 👉 clicks

1,253 🏆 score

623801827680606

Most viral



Vredestein
26 September

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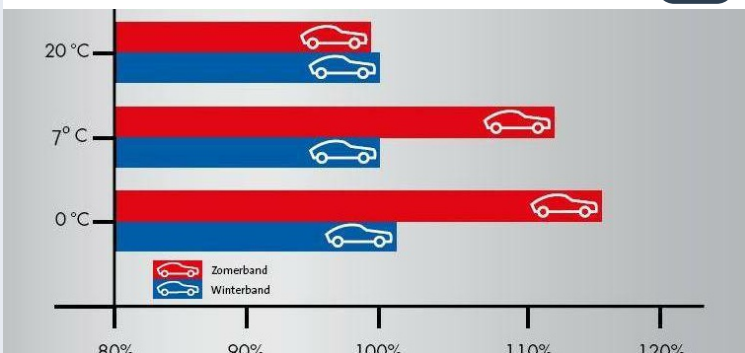
624866534240802

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0



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9,202



views

3,328



people reached

6,239



fans reached

0



photo clicks

157



link clicks

773



score



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vredestein.hu

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1 comments

13 shares

5,186 views

122 clicks

533 score

596487433745379



Bekijk deze checklist voordat je deze winter de weg op gaat! In veel Europese landen zijn speciale wet- en regelgeving van toepassing. In bepaalde situaties vraagt dit om een verplichte uitrusting voo...

29 October

[Link](#)

Onderweg deze winter? Ga je op weg deze winter? Wees je ervan bewust dat er in ...
www.vredestein.nl

Onderweg deze winter? Ga je op weg deze winter? Wees je ervan bewust dat er in ...

44 likes

1 comments

7 shares

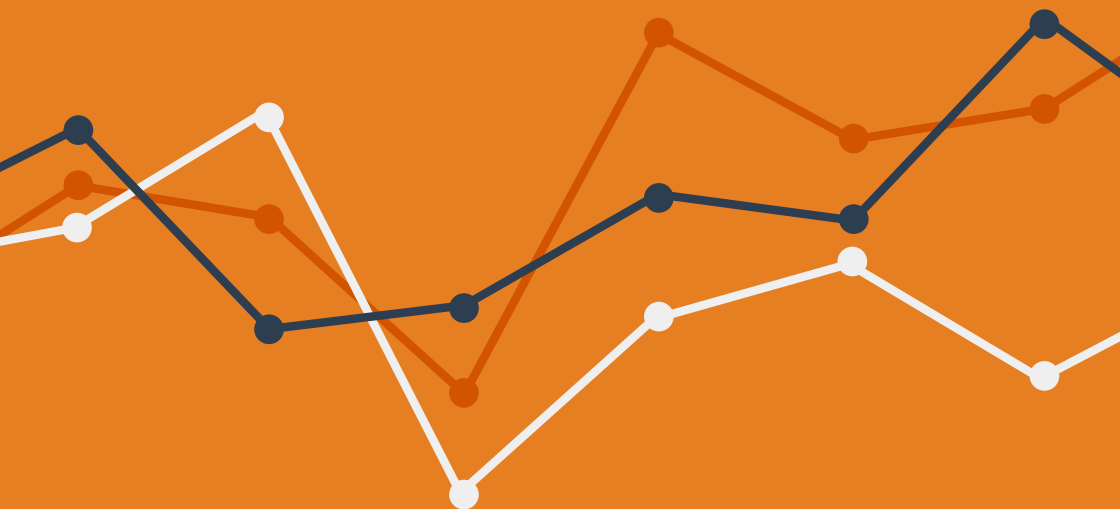
6,223 views

79 clicks

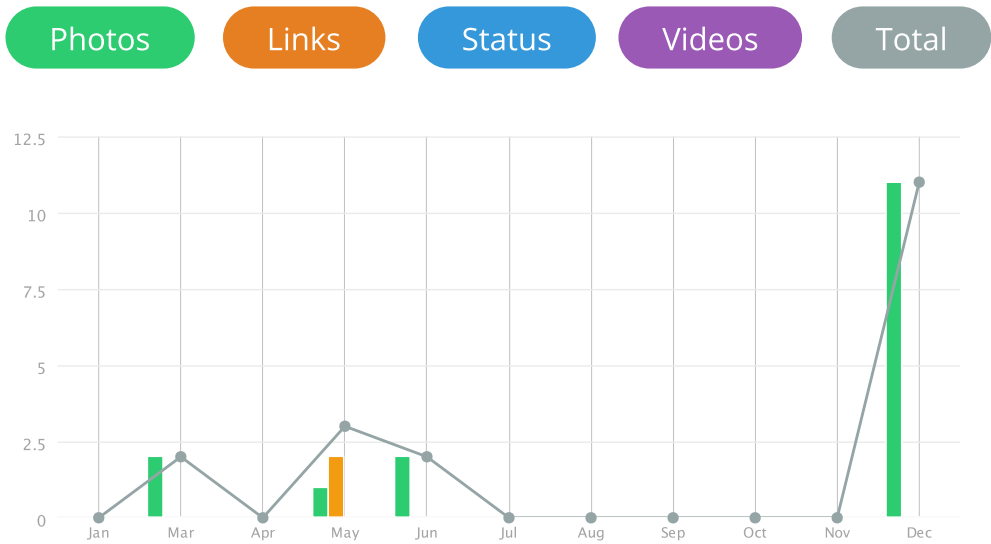
418 score

596489693745153

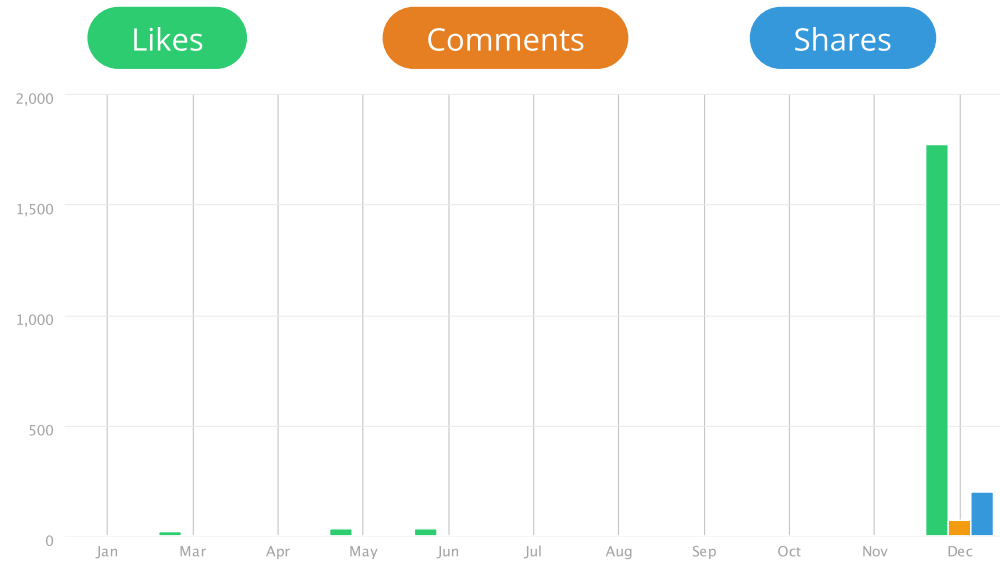
Monthly breakdown



Post type per month aggregated



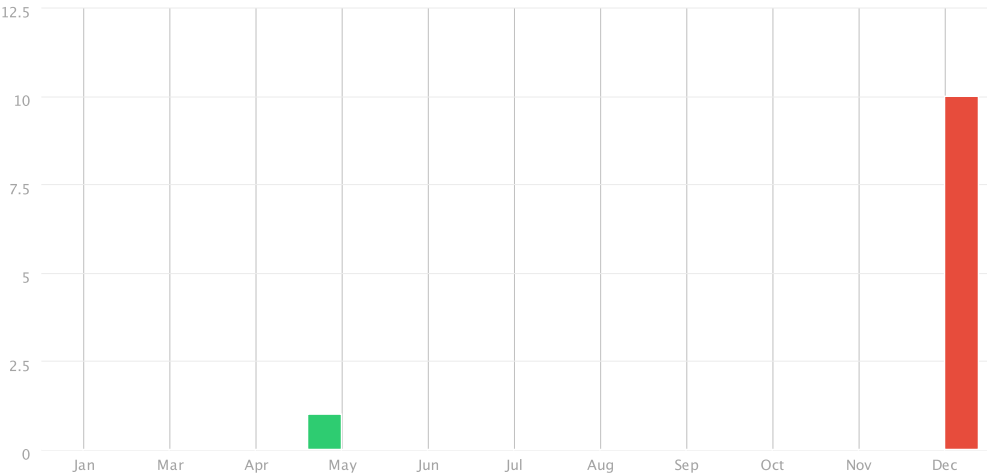
Engagement type per month aggregated



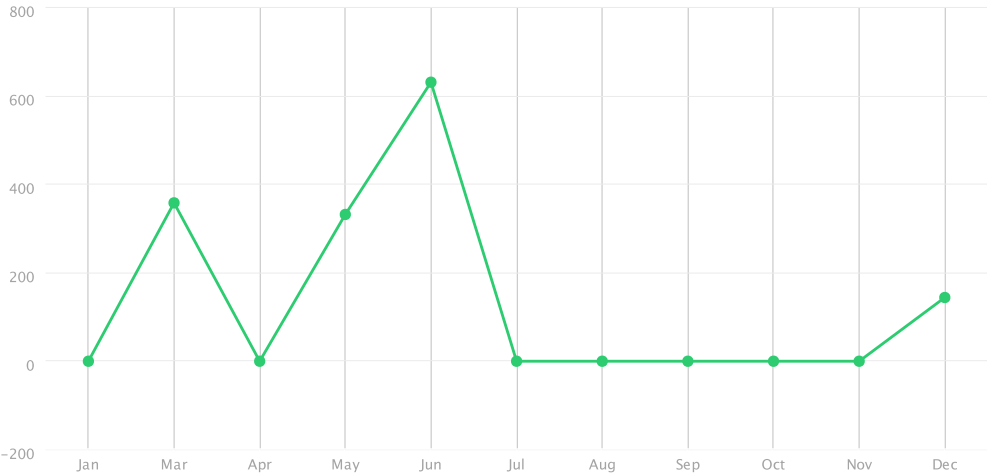
Best posts vs worst posts produced in month

Best 33% of posts

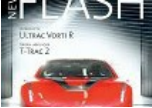










Worst 33% of posts



Impressions per month



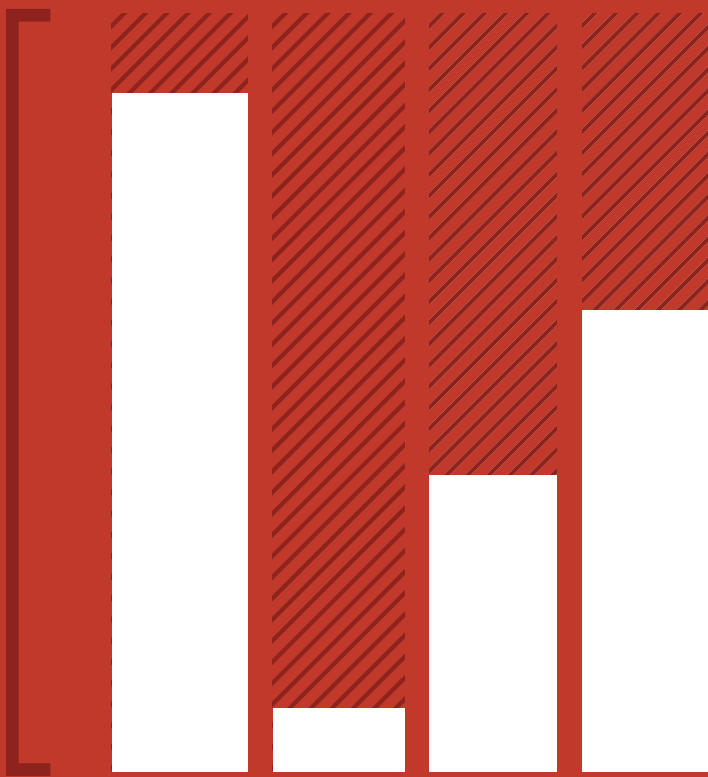
Best posts per month

Jan	Feb	Mar	Apr	May	Jun
	no.	<div></div> <div><div>👍12</div><div>💬1</div><div>➡1</div></div>		<div></div> <div><div>👍13</div><div>💬3</div><div>➡3</div></div>	<div></div> <div><div>👍19</div><div>💬0</div><div>➡2</div></div>
		<div></div> <div><div>👍8</div><div>💬0</div><div>➡0</div></div>		<div></div> <div><div>👍19</div><div>💬0</div><div>➡1</div></div>	<div></div> <div><div>👍14</div><div>💬0</div><div>➡3</div></div>
			<div></div> <div><div>👍1</div><div>💬0</div><div>➡0</div></div>		
Jul	Aug	Sep	Oct	Nov	Dec
					<div></div> <div><div>👍388</div><div>💬21</div><div>➡60</div></div>
					<div></div> <div><div>👍192</div><div>💬19</div><div>➡26</div></div>
					<div></div> <div><div>👍230</div><div>💬7</div><div>➡22</div></div>
					<div></div> <div><div>👍158</div><div>💬3</div><div>➡18</div></div>

Data sheet

Month	Posts	Likes per post	Comments per post	Shares per post	Best posts
Jan	0	0	0	0	0%
Feb	0	0	0	0	0%
Mar	2	10	0.5	0.5	0%
Apr	0	0	0	0	0%
May	3	11	1	1.3	0%
Jun	2	16.5	0	2.5	0%
Jul	0	0	0	0	0%
Aug	0	0	0	0	0%
Sep	0	0	0	0	0%
Oct	0	0	0	0	0%
Nov	0	0	0	0	0%
Dec	11	161.1	6.8	18.5	0%
Total	18	3.6 average	0.2 average	0.4 average	best month

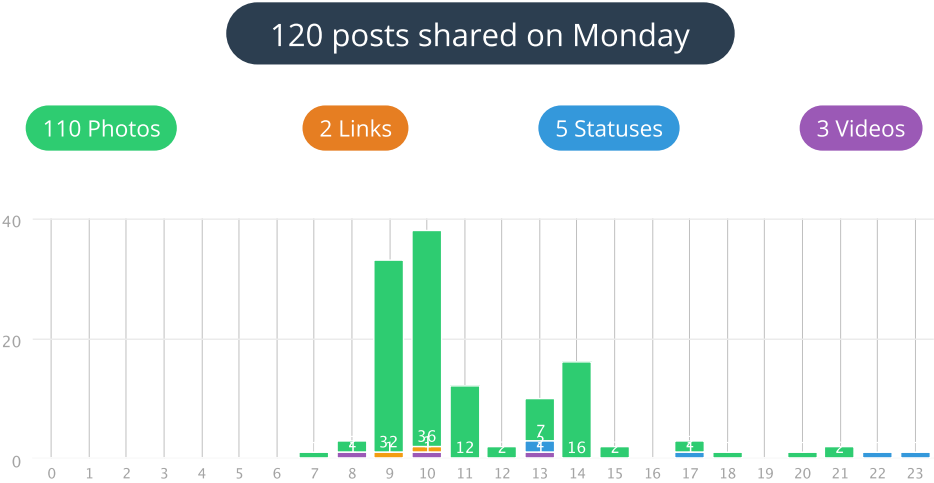
Weekly Breakdown



This chapter reveals the hours usually posted on the page of Vredestein, broken down to weekdays. The line the in charts represents the hours your fans are online. See if you are posting at the right times.

The yearly aggregation of the page fans online at certain hour is overlaid on the graph for each day.

 = page fans online at certain hour



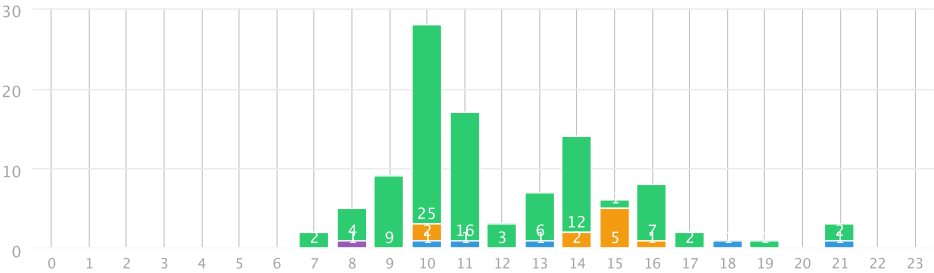
99 posts shared on Tuesday

83 Photos

10 Links

5 Statuses

1 Videos



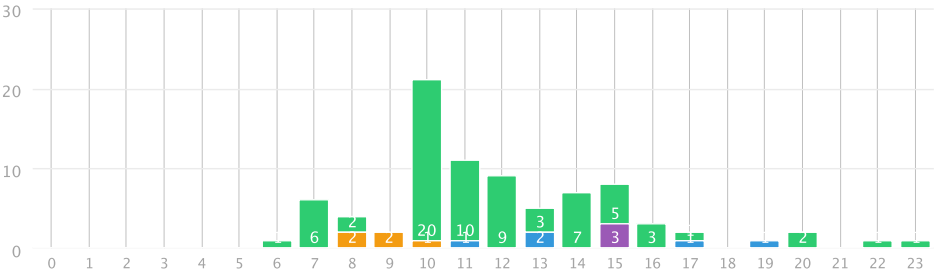
78 posts shared on Wednesday

68 Photos

3 Links

5 Statuses

2 Videos



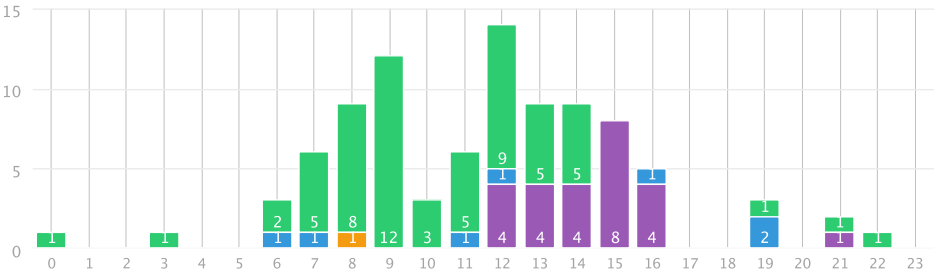
89 posts shared on Thursday

56 Photos

1 Links

7 Statuses

25 Videos



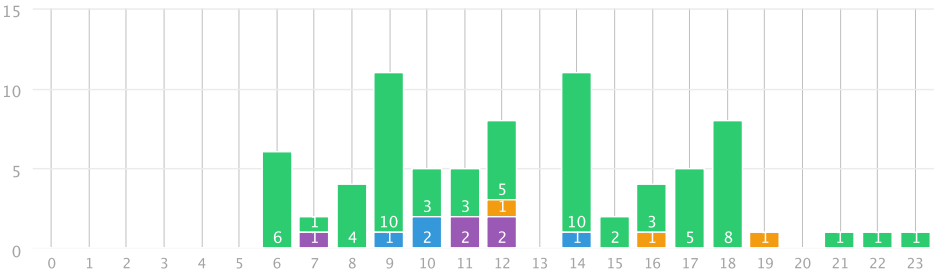
63 posts shared on Friday

51 Photos

3 Links

4 Statuses

5 Videos



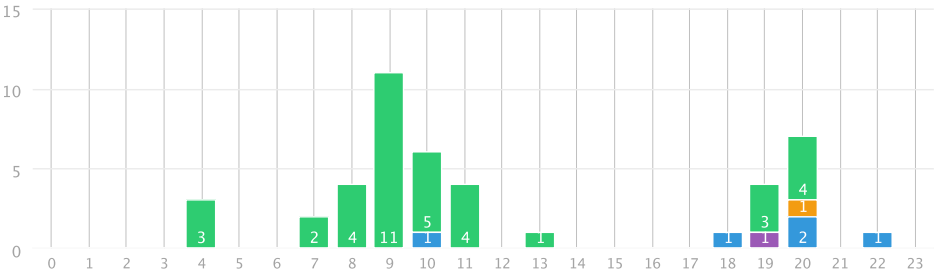
38 posts shared on Saturday

31 Photos

1 Links

5 Statuses

1 Videos



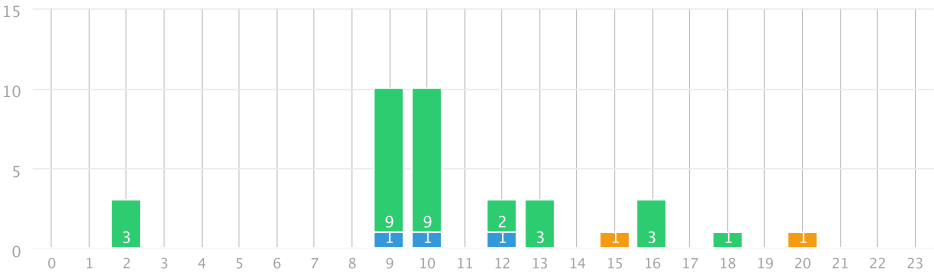
34 posts shared on Sunday

29 Photos

2 Links

3 Statuses

0 Videos



Data sheet

Interactions	Total posts	Total paid posts	Fans reached per post
Monday	120	14	455
Tuesday	99	16	625
Wednesday	78	11	634
Thursday	89	8	560
Friday	63	10	1,039
Saturday	38	8	680
Sunday	34	2	545

Engagement per post	Likes	Comments	Shares
Monday	20.4	2.0	5.7
Tuesday	61.1	3.3	3.5
Wednesday	27.5	3.3	3.5
Thursday	24.9	1.6	6.0
Friday	36.3	2.1	5.3
Saturday	26.0	1.4	3.3
Sunday	15.4	2.6	2.6

Post types	Photos	Links	Statuses	Videos
Monday	110	2	5	3
Tuesday	83	10	5	1
Wednesday	68	3	5	2
Thursday	56	1	7	25
Friday	51	3	4	5
Saturday	31	1	5	1
Sunday	29	2	3	0

Post analysis



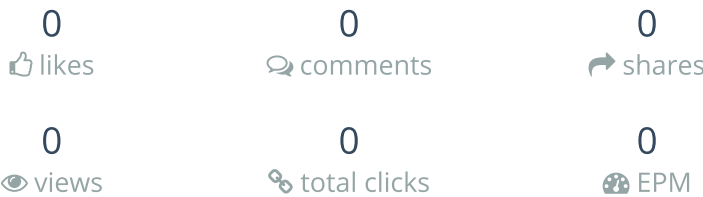


Vredestein
1m ago

Status update

You shared 0 status updates in 2013. In 0% of your updates you asked a question, and used hashtags in 0% of your updates. The average length of text was 0 characters. 0% carried a commercial message and 0% contained an emoticon 😊

Your status updates generated averagely...





Vredestein
1m ago

Photo

You shared 38 photos in 2013. In 16% of your photos you asked a question, and used hashtags in 0% of your photos. The average length of text in photos was 164 characters. 0% carried a commercial message and 0% contained an emoticon 😊



454 clicks on your photos

Furthermore, your photos generated averagely...

74
likes

3
comments

9
shares

5,951
views

455
total clicks

283
EPM



Vredestein
1m ago

Link

You shared 2 links in 2013. In 50% of your links you asked a question, and used hashtags in 0% of your links. The average length of text in links was 123 characters. 0% carried a commercial message and 0% contained an emoticon 😊

Furthermore, your links generated averagely...

1	1	1
👍 likes	💬 comments	➡ shares
213	3	22
👁 views	🔗 total clicks	👤 EPM

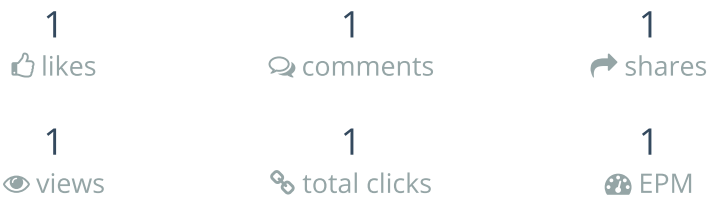


Vredestein
1m ago

Video

You shared 1 videos in 2013. In 100% of your videos you asked a question, and used hashtags in 0% of your videos. The average length of text in videos was 1 characters. 0% carried a commercial message and 0% contained an emoticon 😊

Your videos generated averagely...

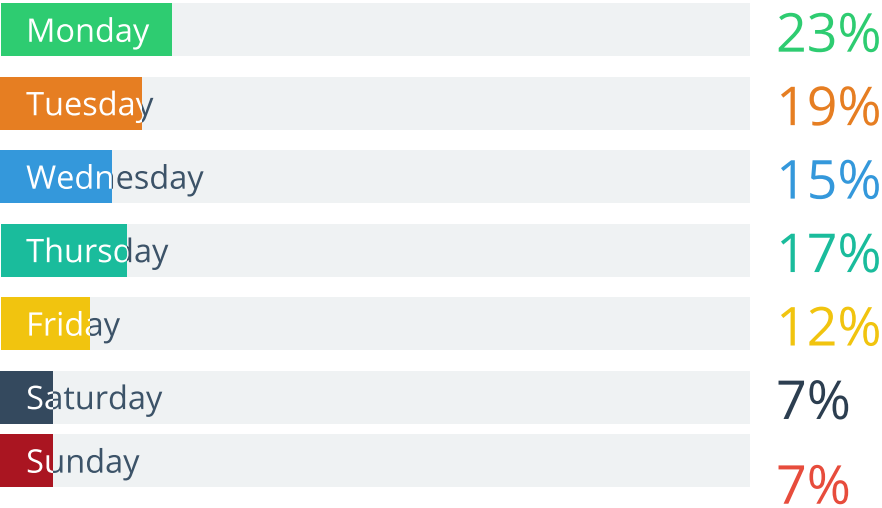


Strategic Insights



This chapter analyses your page and posts more in-depth. It reveals posting strategies based on pattern analysis. Below are the days of weeks you post most frequently.

Days of posting

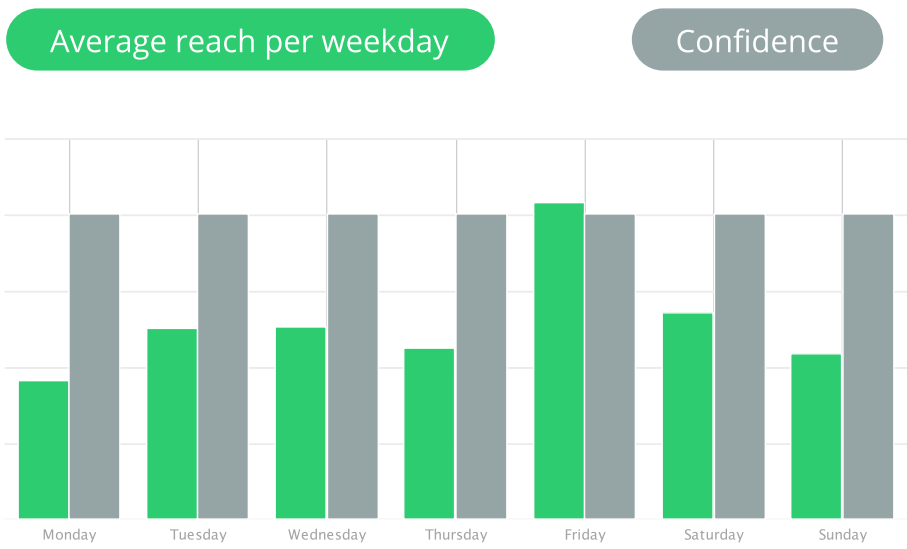


Highest post frequency

Lowest post frequency

If we take a closer look at your posts on each weekday, and what each post separately generated in fan reach, we can try to find correlations of reach vs day of posting. We choose reach over engagement because engagement may be more prone to content influence. By using fan reach only, we also filter any virality influences which may distort a weekday heavily. We excluded private, hidden, deleted, targeted and paid posts.

Day of week vs average reach per post



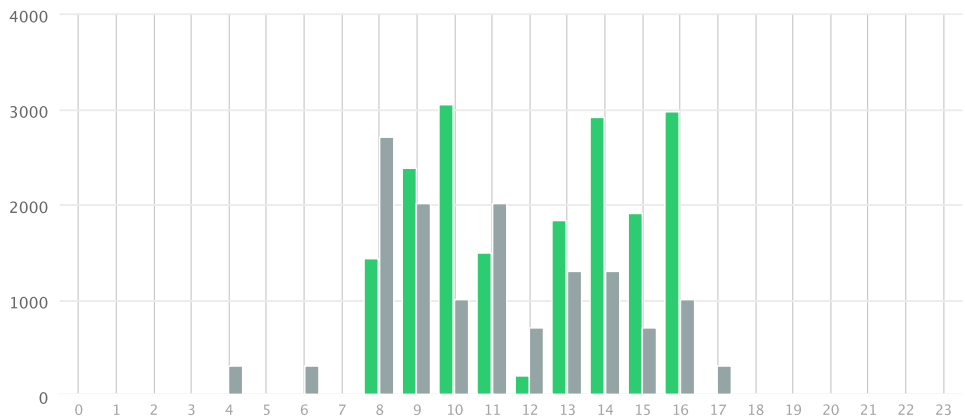
Looking at these results we can tell that your best two days for increasing post reach is Friday and Saturday with high confidence. Reach of posts is 17% higher during weekdays than weekends.

Now that we know which days are most effective. Let's zoom in and analyse the hour of the day. Knowing when your fans are online is one thing, but real life after analyses is important to account for out-of-control situations like, news feed competition, visitor duration, mobile vs desktop experience etc.

Day of week vs average reach per post (UTC+0000 corrected)

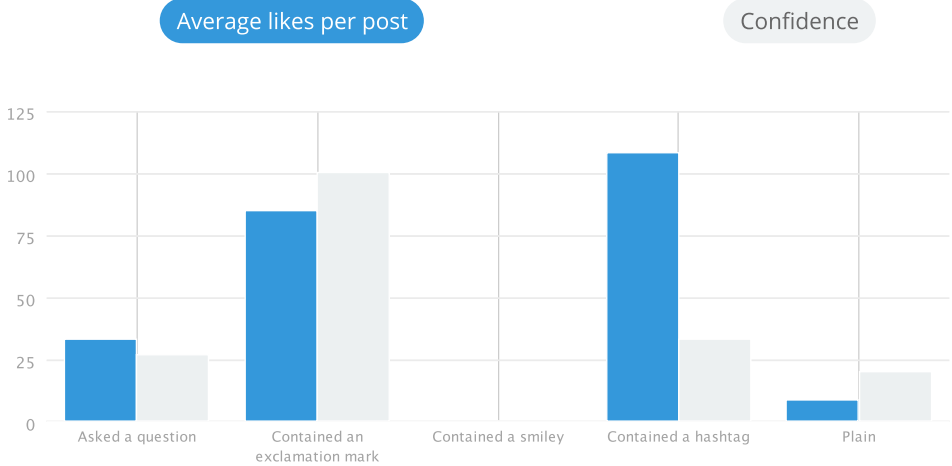
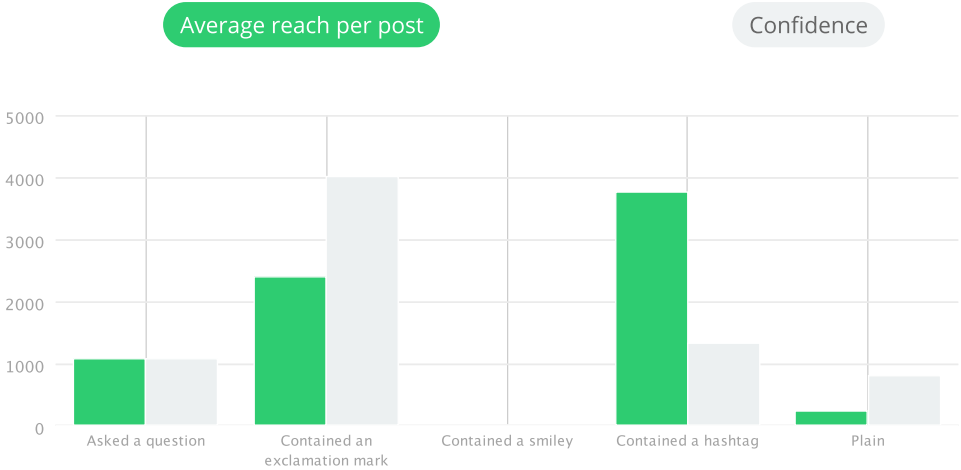
Average reach per hour

Confidence



Looking at these results we can tell that your best hours for increasing post reach is in the hours 10 and 16 with low confidence though.

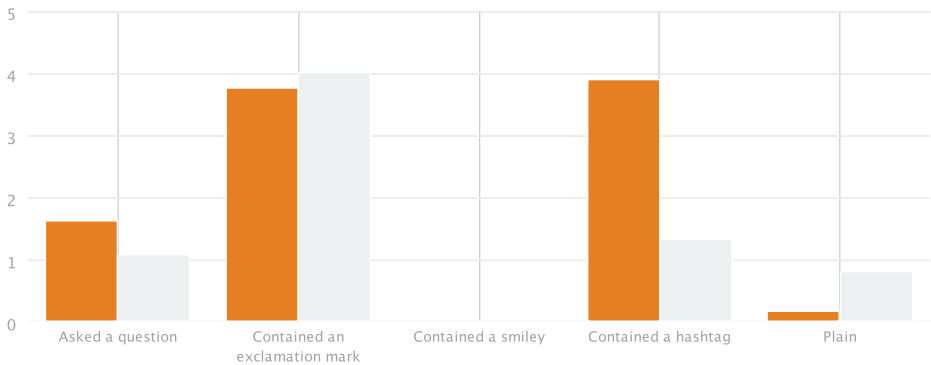
Let's take a closer look at the textual contents of your posts and what effect it has on reach.



Looking at these results we can tell that your best hours for increasing post reach is in the hours 10 and 16 with low confidence though.

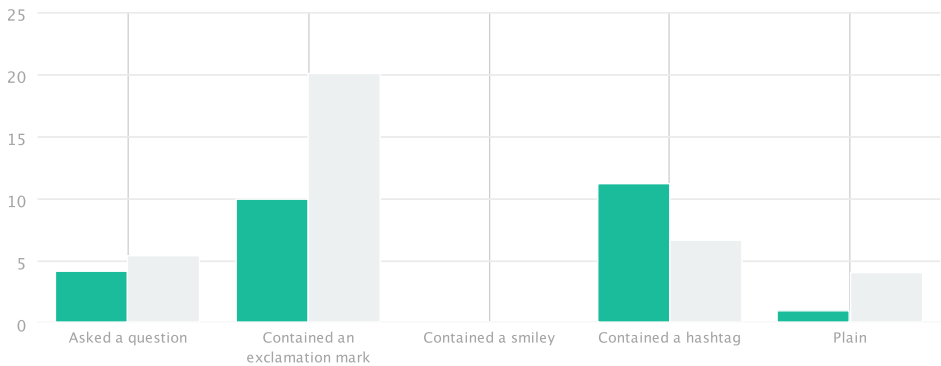
Average comments per post

Confidence



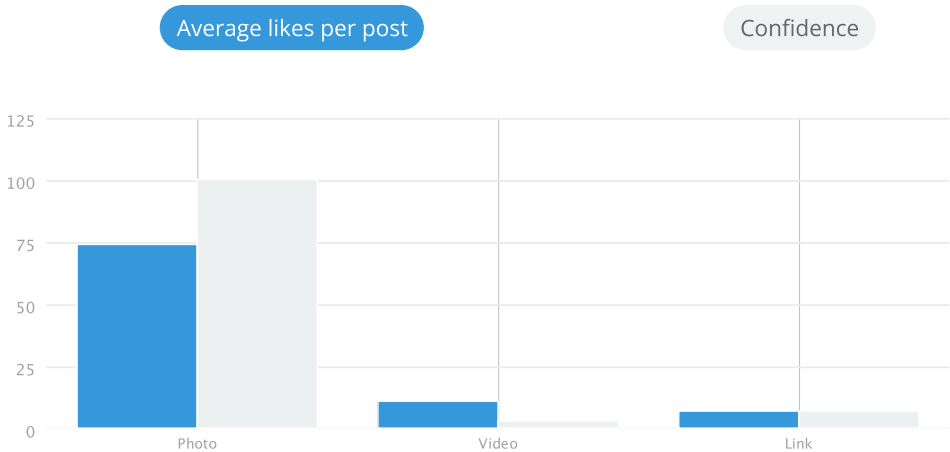
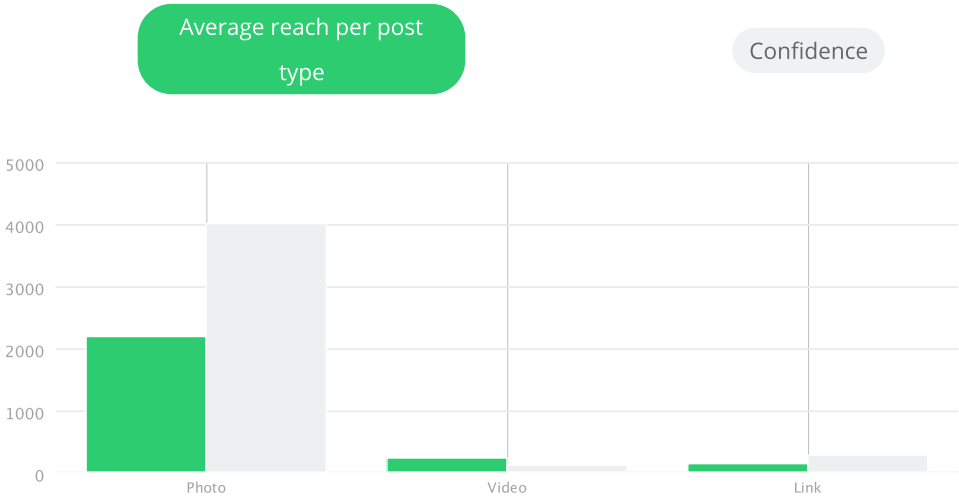
Average shares per post

Confidence



Looking at these results we can tell that your best hours for increasing post reach is in the hours 10 and 16 with low confidence though.

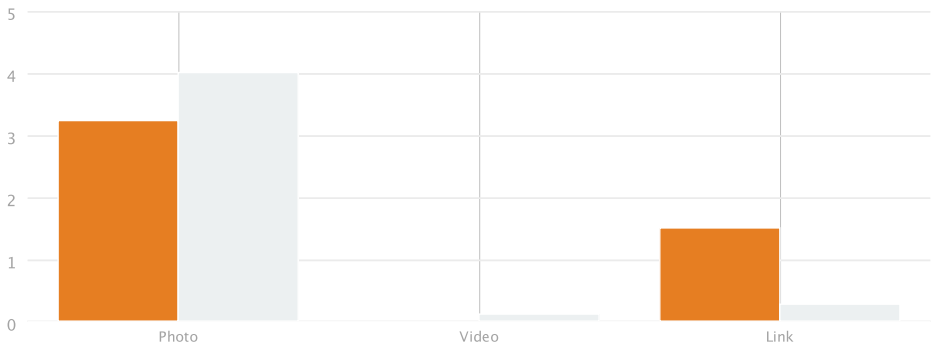
The following charts are comparisons between impact of engagement and fan reach between different types of posts.



Looking at these results we can tell that your best hours for increasing post reach is in the hours 10 and 16 with low confidence though.

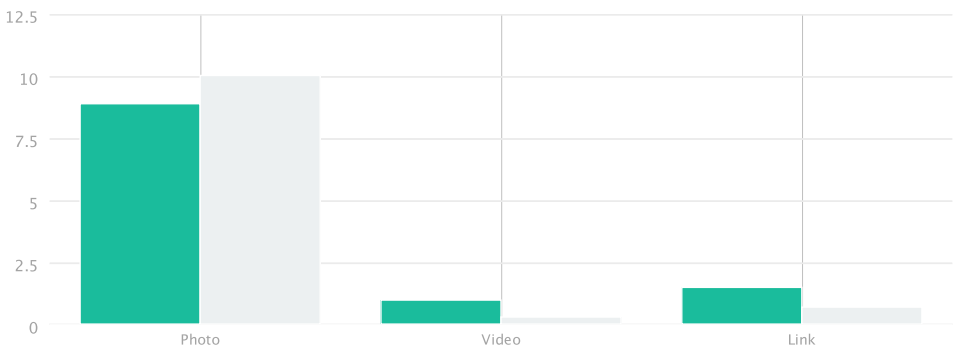
Average comments per post

Confidence



Average shares per post

Confidence



Looking at these results we can tell that your best hours for increasing post reach is in the hours 10 and 16 with low confidence though.

Target audience



With the data gathered from previous chapters we are able to create a detailed profile of the people visiting and interacting with your Facebook page.

By understanding your target audience better, you will be able to create content that connects with your audience. This in return increases your engagement, brand loyalty, appreciation, and an increase in long term reach by Facebooks algorithm.

People mostly come from

Netherlands

From the city

Amsterdam

They speak

Dutch NL

And are adults aged between

25-34

Gender is heavily skewed
towards

Females

The people who really like you
come from

Mobile ads

Most of them are online at

23 in the evening

During

Weekdays

They like posts that

Contained a hashtag

And also like to share posts that

Contained a hashtag

Most appreciated type of posts
are

Photos

Takeaways

Most engaging day

Friday

Most people reached on

Monday

Best time of day for engagement

11 PM UTC

Best time of day for reach

9 PM UTC

Most people online at

9 AM UTC

Least people online at

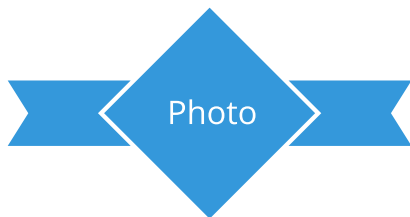
11 PM UTC

Weekdays
are

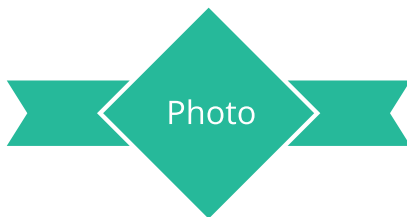
11%

more effective than
weekends
in terms of engagement

Most engaged post type



Most reached post type



Your
spots are

11%

more effective than
weekends
in terms of engagement

1,641

👍 likes

12

↪ shares

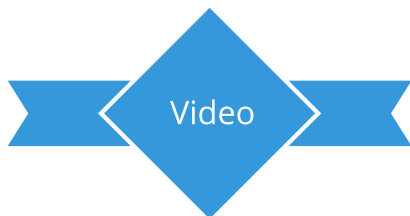
599

💬 comments

122,321,231

👁 views

Least engaging post type



Least reaching post type



Most people online at

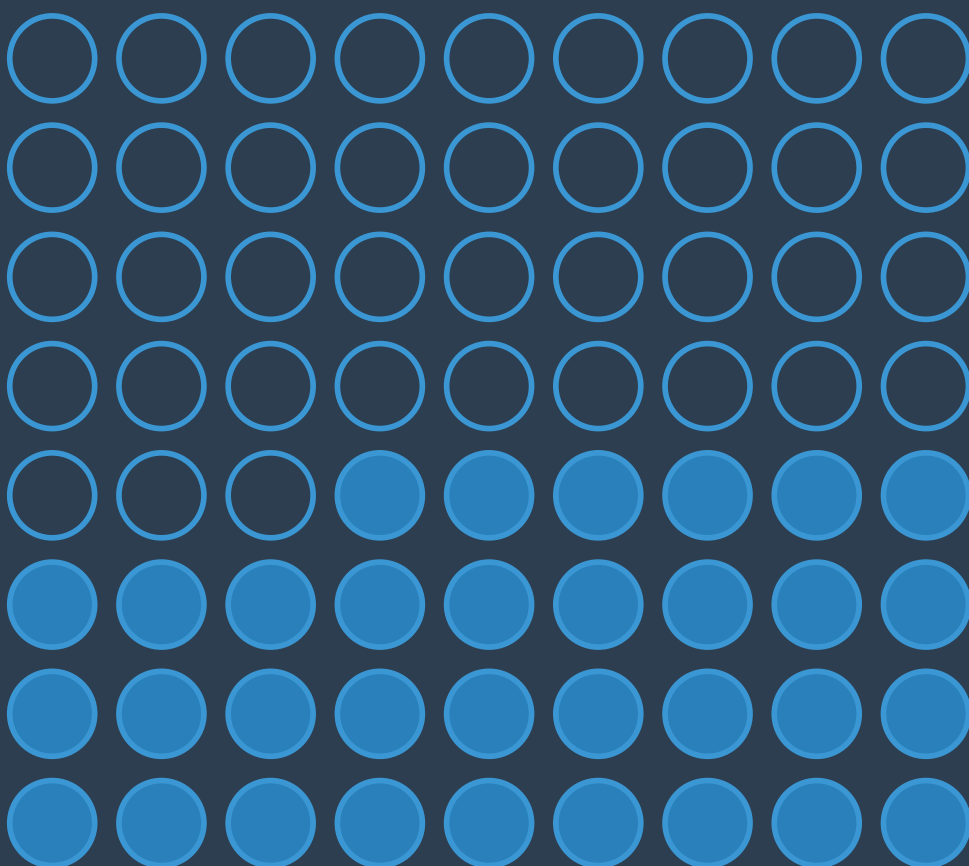


Least people online at



The people who engage most with your content are from United states and between 20-29 years old. 55% of them are female and online at 9 pm. The best day to reach them is in the weekends but also on Wednesday. They appreciate your photo posts more than any other post type. The main language they speak is English. For every post you make there's 21% percent chance they will like your post, 5% to comment and 0.1% will share it. Paid posts do not drive higher than normal negative feedback. As expected, the relative engagement is lower than if you only target your fan base. This is about 2% lower for likes, 10% for comments and 50% for shares. The increase in page likes are about 10% higher if your boost your post. Viral reach is about 45% higher than normal posts. We suggest

Content Calendar



January

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

#283

The start of the Wintertrial 2013 at Vredestein. Very cold, but the atmosphere w...

#203

The Museum of Architecture and Design and the European Centre for Architecture A...





February

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		


March

S	M	T	W	T	F	S
					<div>1<div><div></div><div></div></div>1<div><p>#280 Intensive cooperation between Hannan and Vredestein http://www.vredestein.nl</p></div></div>	2
3	4	5	6	<div>7<div><div></div><div></div></div>1<div><p>#258 Today we released the new edition of our magazine, the NewsFlash. Have a look an...</p></div></div>	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						



April

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16 <div><div>1</div><div></div><div>#326 This year, the "Top Marques" trade fair is being held in Monaco for the tenth ti...</div></div>	17	18 <div><div>2</div><div></div><div>#90 More photos of the Vredestein-Top Marques Monaco event</div></div>	19 <div><div>1</div><div></div><div>#403 The ladies and gentlemen were transported in style from the airport in Nice to M...</div></div>	20
21	22	23	24 <div><div>1</div><div></div><div>#346 Jay Leno has an enormous collection of cars. One of them is a white Jaguar XKE f...</div></div>	25	26	27
28	29	30				



May

S	M	T	W	T	F	S
			1	2	3	4
						<div><div>4</div><div>1</div></div>
5	6	7	8	9	10	
12	13	14	15	16	17	
19	20	21	22	23	24	
26	27	28	29	30	31	

June

S	M	T	W	T	F	S
						1
2	3	4 <div></div>	5	6	7	8
9 <div></div>	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

July


S	M	T	W	T	F	S	
	<div>1<div><div>1</div><div>2</div><div>1</div></div><div><div>#198 Ok, So here is a car we would like to share with you. It was featured at last ye...</div><div>#266 Don't you think we look good together?! With our partner Italdesign Giugiaro...</div></div></div>		3	4	5	6	
7	8	9	10	11	12	13	
14	<div>15<div><div>1</div></div><div><div>#193 MANSORY Switzerland presents an impressive design package for the new Range Rov...</div></div></div>		16	17	18	19	20
21	22	23	24	25	26	27	
28	29	30	31				

August

S	M	T	W	T	F	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

7

1



#259
Now this is a nice surprise. This beautiful ride is Camaro of the week at the Ca...

September

S	M	T	W	T	F	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

18

1

#3

For the first time,
Vredestein displayed
at the IAA
(Internationale
Automobil Au...
















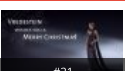


October

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		
		<div>#12 Jon Olsson (Swedish professional freeskiier and alpine ski racer) is winter ready...</div>		<div>#8 Is your car Vredestein equipped? If yes send us a nice picture with the hashtag ...</div>		

November

S	M	T	W	T	F	S
					1	2
3	4 <div><div></div><div><p>#35 Thank you Thijs for this great picture of a #VredesteinProof Volvo on Ultrac Cen...</p></div></div>	5 <div><div></div><div><p>#28 Have a very good weekend!</p></div></div>	6	7	8	9
10	11 <div><div></div><div><p>#69 Thanks Pierre for this nice #VredesteinProof photo with our Ultrac Cento in Mars...</p></div></div>	12	13	14	15 <div><div></div><div><p>#4 Vredestein was presented at the #SEMA2013 in Las Vegas from 5 to 8 of November. ...</p></div></div>	16
17	18 <div><div></div><div><p>#63 Thank you Sven for sending us this amazing picture of a #VredesteinProof Mercede...</p></div></div>	19	20	21	22	23
24	25	26 <div><div></div><div><p>#10 The Essen Motor Show 2013 has just started! Vredestein is strongly represented o...</p></div></div>	27	28	29	30

December

S	M	T	W	T	F	S
1	2	3	4	51 	6	71 
				 <p>#15 Tomorrow our Vredestein brand will be officially launched in India! Vredestein W...</p>		 <p>#25 Thank you Marc for sending us these amazing #VredesteinProof photo!</p>
8	9	10	11	12	13	14
15	16	17	18	191 	20	211 
				 <p>#17 Good job, keep it up! The car was indeed a Mercedes CLA with Vredestein Ultrac S...</p>		 <p>#61 Thank you Jullen Sebastian for sending us these very nice photo with Vredestein ...</p>
221 	23	241 	251 	26	271 	281 
 <p>#23 Vredestein goes high fashion this winter! Check out this original Fiat 500 at Pe...</p>		 <p>#19 Outside it is not yet cold enough... But we can test indoor! Making sure our tyr...</p>	 <p>#21 Merry Christmas! Fijne kerstdagen! Frohe Weihnachten! Joyeux Noël ! Buon Natale...</p>		 <p>#13 Vredestein Wintrac xtreme S awarded with a Good Design Award 2013! The Chicag...</p>	 <p>#26 Thanks to Wouter for this stunning picture of your Tesla with Wintrac xtreme's! ...</p>
29	30	31				



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Vredestein

